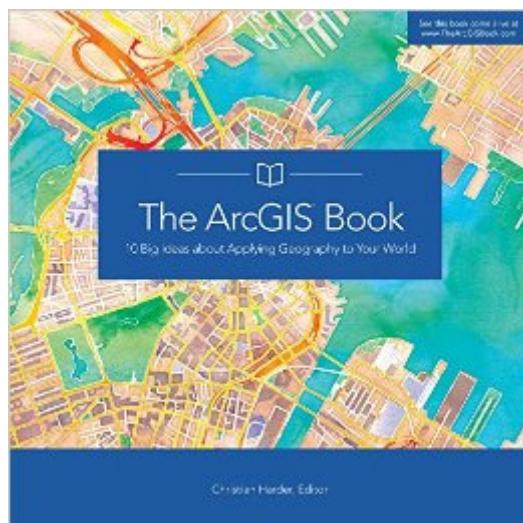


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# The ArcGIS Book: 10 Big Ideas About Applying Geography To Your World



## Synopsis

This book helps you understand and use Web GIS, a powerful mapping technology that is transforming the way we apply and share geographic information. Each "big idea" is part of the ArcGIS platform and itâ™s big because it empowers you, enabling you to do new things and to accomplish familiar tasks more quickly and with ease. This is a hands-on book that you work with as much as read. By the end, using Learn ArcGIS lessons, youâ™ll be able to say you made a story map, conducted geographic analysis, edited geographic data, worked in a 3D web scene, built a 3D model of Venice, and more. Interact with The ArcGIS Book online at [www.TheArcGISBook.com](http://www.TheArcGISBook.com).

## Book Information

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## Customer Reviews

They are big ideas if you know nothing about GIS. Good book for beginners, not much here for anyone with a few years experience.

Great start to GIS in the classroom

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